

Investment Opportunity



The Anglican Relief and Development Fund Canada



BRAZIL: People in Poverty Benefit from Holistic Learning

Vocational center provides training for local residents and missionaries



Above, members of the community volunteer to move materials used in the construction of the new building, the Right Rev. Robinson Cavalcanti Anglican Center of Holistic Mission. It is located in the neighborhood of Valentina de Figueiredo, Brazil. Below, a mime tries to communicate the Gospel message at an outreach event.



PROJECT OVERVIEW

CONTEXT: Brazil, the largest country in South America, is home to more than 200 million people across five major regions. The Southern region is the wealthiest, but political power is held in the West Central region. The neighborhood of Valentina de Figueiredo in the Northeast has about 60,000 inhabitants. Though Catholicism is the primary religion, most are nominal practitioners.

NEED: In the poor Northeast, a convergence of violence, history, malnutrition and lack of services contribute to extreme poverty. A fifth of all adults are illiterate. The region is showing remarkable economic growth, which contributes to the disparity between the rich and poor, as well as new economic opportunities. Adults and children need an education and the message of the Gospel.

SOLUTION: Christ the Liberator Anglican Church, under the Diocese of Recife, will finish constructing the Anglican Center of Holistic Mission. It will include a church, an educational and professional training center, and a mission center. The educational and professional training center will help unemployed people learn new skills and provide youth with a formal education.

LIFE IMPACT

This project benefits 710 people, some in multiple ways:

- WILLINGNESS:** 195 students demonstrate increased willingness to engage with God's Word, including 60 who participate in a daily Bible study; 20 adult students who join a Bible study at least once; 100 children from the neighborhood (not enrolled in classes) who participate in a Bible-based outreach event and 15 non-believers who begin attending church after receiving computer training
- UNDERSTANDING** 100 people show increased understanding of the Bible, including 50 youth who join a discipleship program and 50 adults who enroll in an adult discipleship program and are confirmed in the church
- ACTION** 25 people take action inspired by God's Word, including 10 adults who volunteer at the school; 10 community members who sponsor 10 students to attend classes; and five missionaries who are trained there
- COMMUNITY ENGAGEMENT:** 390 people benefit, including 70 students who do better in school; 40 youth who develop an interest in reading; 20 adults who graduate from the program and share their increased income with their 80 household members; and 180 people who enroll in computer classes at the church

PROJECT PROFILE

Ministry Partner
ANGELICAN DIOCESE OF RECIFE



ID: ARDF-0412-Brazil-Vocational

Willingness:	195
Understanding:	100
Action:	25
Lives Impacted	320
Community Impact	390
Ministry Focus	Evangelism
Total Amount Requested	\$61,600
Cost per beneficiary	Total: \$194.12 ARDF: \$192.50
Timeline	1 year

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WHAT IT'S LIKE NOW

“Yet the Northeast remains Brazil’s poorest region: It has 28 percent of the country’s people but just 14 percent of its GDP. A fifth of the area’s adults are illiterate, twice the national rate. And it holds more than half the 16 [million] Brazilians who live on less than 70 reais (\$43) a month. For decades it has exported workers to the kitchens and construction sites of the rich cities in the southeast.”

— www.economist.com/node/18712379, May 19, 2011

“IPOJUCA, Brazil — The industrial complex and port here are a showcase of the region’s economic might, employing 55,000 workers and attracting billions in investments. But a couple of miles down the road, Netildes Delvina Soares, 47, lives ‘with much suffering,’ as she put it, in a wood-plank hut without plumbing or electricity.

“Although traditionally poor, Brazil’s northeast is now home to the country’s fastest-growing regional economy, making the disparity between prosperity and extreme poverty more visible here than anywhere else. And it is places such as this that the country’s new president, Dilma Rousseff, is hoping to uplift as she pursues an ambitious goal: eradicating indigence, defined as earning less than \$45 a month.”

— www.washingtonpost.com/world/americas/fast-growing-brazil-tries-to-lift-its-poorest/2011/05/10/AFqgEEpG_story.html, May 11, 2011

PROJECT DESIGN

Funding through the Anglican Diocese of Recife will allow Christ the Liberator Anglican Church to complete the facilities, including classrooms, bathrooms and a kitchen that will serve the educational and professional training center, the mission center and the church. The same contractors who built the church will build the center, with the help of community volunteers. Partners will provide supplies and furniture.

Once built, the facilities will provide the community with classroom space. The church has teachers lined up for reading workshops and classes for children, as well as English and literacy classes that use the Bible as source material. A psychologist will work one day a week with children with learning disabilities. Computer classes will use Windows applications, including Word, Excel and PowerPoint. Participants will be asked to pay a small fee, helping ensure their commitment to the program.

The mission center will train students in church planting and theology and help them raise support. The center will also enable the diocese to play a pivotal role in sending lay missionaries to the interior regions of

Paraiba State. The diocese anticipates the church community supporting at least one-third of the funding necessary to send these missionaries.

Additionally, the Anglican Parish of the Savior, under the leadership of the Diocese of Recife, will receive 15 computers that will give the church administration financial management tools. The parish will also use the computers to offer computer classes to church members and members of the community. Training for the community will include a basic introduction to computers, as well as Word, Excel, PowerPoint and computer programming. Courses are a month long, with a minimum of 15 participants in each course.

Measuring impact. Project leaders will track students’ progress using report cards. Semi-structured interviews will be conducted with youth and their parents to assess growth in literacy. Youth participating in reading workshops will complete pre- and post-training surveys to assess their interest. The diocese will track the number of people who gain employment after taking classes at the training center and the number of people involved in the discipleship program. The Anglican Parish of the Savior will report to the Diocese the number of attendees for each of the courses offered on a monthly basis.

PROJECT BUDGET

SOURCES OF FUNDS

ITEM	REQUESTED	LOCAL/OTHER
Ground floor construction ¹	\$24,805	
Computers for the Parish of the Savior ²	\$15,000	
First floor construction ³	\$7,603	
Research and evaluation	\$6,600	
Offices of ministers and administration	\$5,216	
Repairs of external compound wall	\$2,376	\$521 ⁴
TOTAL	\$61,600	\$521

NOTES:

¹ includes building materials for five rooms and bathrooms

² includes the purchase of 15 computers, 2 printers with scanners, projector, equipment accessories, along with classroom materials

³ includes bathrooms and hallway

⁴ reflects funds to be raised locally

Requested
 Local/other



Total cost per beneficiary: \$194.12
ARDF cost per beneficiary: \$192.50

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ANALYSIS

Risk



CONCEPT: 1 This project is located within the poorest region of Brazil, an area that also has a high illiteracy rate. Through this project, youth, women and men will have opportunities to gain skills in reading, computers and technology, sewing, cooking and administration; children and youth will have access to formal education. The construction project aligns with the diocese's current program, "Project 26 X 22." The new facility will enable local churches to solidify their presence as a source of hope, and the mission center will train and send missionaries throughout the Northeast. The computerization of the Parish of the Savior will allow the church to streamline financial controls and provide additional transparency to donors. The equipment also creates an opportunity for unique outreach in the community through computer classes.

PROGRAM DESIGN & EXPERIENCE: 1 The diocese is heavily invested in this community and has been implementing holistic ministries for more than five years. It has clear indicators of engagement, defining them as both short-term and long-term. This building will create opportunities and provide services for children, youth, women, missionaries and nongovernmental organizations (NGOs). Over the years, the diocese has formed strong partnerships with several different organizations across sectors, including the government and private groups and local churches.

LEADERSHIP: 1 The Diocese of Recife is highly regarded within the community and has several skilled staff leading and implementing this project. The leadership team represents a diverse cross-section of professional experience, from law to psychopedagogy to theology. The diocese has a leadership contingency plan in place and draws from a strong network of volunteers.

FINANCIAL CONTROL: 4 The diocese does not have externally audited financial statements; however it was able to provide basic information regarding income and expenses. This project has the full endorsement of the Archbishop of the Diocese.

SUSTAINABILITY: 1 Since 2005, the community in Valentina de Figueiredo has contributed to this project, both financially and through labor and supplies. The Diocese of Recife is requesting additional funds in order to complete building construction and make the facility fully functional. Several partnering NGOs will provide computers, expertise, training and job placement services. Several private schools are donating furniture and Buon Gelato, an ice cream company, is donating both computers and groceries.

EXTERNAL: 1 The region is subject to political and economic instability. However, the Diocese of Recife has a proven track record of successfully implementing projects despite these conditions. Boat travel along the east coast is generally unsafe during the rainy season between May and September.

IMPLEMENTER FINANCIALS*

	2009	%	2010	%	2011	%
INCOME						
Domestic subsidies, offering	61,877	35	333	3	99,297	77
External grants, tithes	93,023	52	8,571	67	9,403	7
Other revenue, events	22,710	13	858	7	20,485	16
Other			2,993	23		
TOTAL	177,611		12,755		129,185	
EXPENDITURES						
Administration	128,655	71	12,364	100	98,133	76
Missionaries	7,319	4			2,518	2
Pastors, financials and other costs	44,468	25			28,485	22
TOTAL	180,442		12,364		129,136	
SURPLUS / (DEFICIT)	(2,831)		391		49	
BALANCE BROUGHT FORWARD	2,680		1,080		1,316	
ENDING BALANCE	(151)		1,471		1,365	

NOTES:

*Income and expenditures reported in U.S. dollars

INCOME: Total income for the Diocese of Recife dropped 27 percent from 2009 to Jan. 30, 2012. Operations were much different in 2010, with different sources of income and both income and expenses went down. In 2010, the major source of income was external grants, which made up 52 percent of total income. But in 2011, the major source of income was domestic subsidies, which comprised 77 percent of total income.

EXPENSES: The pattern of expenditures was similar to that of income when total expenditures were down 28 percent from 2009 to Jan. 30, 2012, and in 2010, which appears to have a different nature and level of operation than in 2009 or 2011. The pattern of expenditures in 2009 and 2011 is consistent with administrative costs comprising 71 percent and 76 percent of total expenditures, respectively. Pastors, financials and other costs comprise 25 percent and 22 percent in 2009 and 2011, respectively. Expenditures in 2009 exceeded income, resulting in a deficit of \$2,831, which was partly financed by the balance brought forward from the previous period.

PROGRAM RECOMMENDATION

"I have seen two other social projects implemented in Recife and Olinda, Pernambuco State. Both have been successful and have stimulated community growth, training for youth who have gone on to gain employment and church participation."

— *The Rev. Marcus Throup, mission partner, Brazil-Church Mission Society, Oxford, England*

LEADERSHIP PROFILES

The Rev. Gustavo Leite Castelo Branco oversees the Parish of Christ the Liberator and serves as project leader. His background includes:

- a law degree from Universidade Federal da Paraíba
- more than four years experience with an NGO called Fundação de Defesa dos Direitos Humanos Margarida Maria Alves, where he provided many law classes and equipped community leaders coming from suburban neighborhoods
- a master's degree in ministry from Trinity School, with a concentration in history

Rosemary Macedo oversees the educational aspects of the project. Her background includes:

- studied social services
- a specialist in psychopedagogy
- a teacher in public and private schools for 27 years
- worked with children with learning difficulties

Silvana Albuquerque oversees training for the project. Her background includes:

- experience in human resources
- a degree in psychology
- significant experience in accounting

REFERENCES

“The leadership of the diocese consistently demonstrates its ability to carry out this type of program. ... The leadership is recognized by the Evangelical community across denominational lines throughout Brazil as a leader in the Evangelical orthodox movement.”

— *The Rev. Ronald McKeon, chief financial officer, Anglican Church in North America, and previously a missionary to Christ the Liberator Anglican Church*

BEST PRACTICES

Based on Global Scripture Impact's research, fund sustainable Outreach projects that:

- represent a long-term investment
- maintain pre-existing relationships
- mobilize local capital

Researcher's Statement



Lindsay Reilly
Research Analyst
April 2012

The Diocese of Recife has been instrumental in ministering to the spiritual and physical needs of people in Valentina de Figueiredo for more than 13 years. By completing this building, the diocese will be able to continue cultivating the vision of “Project 26 X 22,” which is part of the diocese’s vision of mobilizing the community through service, teaching and outreach. The local community supports this project, both financially and by volunteering. However, the diocese lacks externally audited financial statements.



Global Scripture Impact serves the American Christian philanthropic market by providing independent research and evaluation of Scripture ministry projects around the world, and supplying this information to interested supporters.

Global Scripture Impact
1550 Liberty Ridge Drive
Suite 330
Wayne, PA 19087
484.654.3490
www.gsimpact.org

HOW TO FUND THIS PROJECT

PROJECT RECAP

ID	- ARDF-0412-Brazil-Vocational
Implementer	- Anglican Parish of Christ the Liberator and Anglican Parish of the Savior
Timeline	- One year
Requested	- \$61,600
Modified	- 070512



The Anglican Relief
and Development Fund
Canada

For information about the fund or projects, write to:
Box 1013
Burlington, Ontario CANADA L7R 4L8
or send an e-mail to: info@ardfc.ca

INSPIRATION

“Jesus went all over Galilee, teaching in the synagogues, preaching the Good News about the Kingdom, and healing people who had all kinds of disease and sickness.”

— *Matthew 4.23, GNT*